



**Ozarks Regional YMCA**

We build strong kids, strong families, strong communities.

**orymca.org**

## Ozarks Regional YMCA Marketing Internship

Learn the ins and outs of non-profit marketing and earn college credit!

Skills to acquire through an Ozarks Regional YMCA Marketing Internship: Intern will learn basic public relations and marketing skills that allow you to view different aspect of the marketing world while building your own portfolio. While working at the Ozarks Regional YMCA you will learn skills including but not limited to:

Writing feature stories and press releases

Working with Graphic designer to create flyers and/or Newsletters for YMCA branches and association

Updating MySpace and Facebook accounts up to date

Developing Media Lists

Updating Clipper

Attending corporate, branch and community meetings

Updating community calendar around the Ozarks with important dates and upcoming YMCA events

Along with these tasks, you will have the opportunity to tour news and radio stations and the chance to watch and/or participate in live radio/television production for the YMCA.

Forward letter and resume to [jeaton@orymca.org](mailto:jeaton@orymca.org)

### **CORPORATE OFFICES**

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Springfield, Mo 65806  
p. 417.862.7456  
f. 417.866.9527

### **ROY BLUNT YMCA OF BOLIVAR**

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### **CASSVILLE YMCA**

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### **CHILD CARE BRANCH**

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### **PAT JONES YMCA**

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### **MONETT AREA YMCA**

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Monett, Mo 65708  
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### **OZARK MOUNTAIN FAMILY YMCA**

175 Industrial Drive  
Hollister, Mo 65672  
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### **G. PEARSON WARD YMCA**

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### **CAMP WAKONDA**

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