



# STRENGTHENING COMMUNITY

2022 REPORT

Ozarks  
Regional  
YMCA



## BOARD OF DIRECTORS

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Simmons Bank

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People Centric

## Dear Friends of the Ozarks Regional YMCA,

It's a wrap! As we look back on 2022 and the 135 years we've had the opportunity to serve our community, we feel an immense sense of gratitude to be entrusted with this mission: To put Christian Principles into practice through programs that build healthy spirit, mind and body for All.

We recognize that through the generosity and support of our donors and partners, we provide life-changing programs and services to children, teens and adults in communities throughout our region, welcoming everyone, regardless of background or circumstances.

Continued support will increase our reach across the YMCA pillars; Youth Development, Healthy Living, and Social Responsibility. Significantly, we provide: Camp—Exciting, safe environments for young people to explore the outdoors, build confidence, develop skills and make lasting friendships and memories, so they can grow as individuals and leaders.

Child Care—Safe, nurturing environments for children to learn, grow and develop social skills, so parents can go to work knowing their kids are still with people who care about their development and well-being.

Swim, Sports & Play—Positive, fun activities that not only build individual fitness and wellbeing but also a sense of community.

Active Older Adults Programs & Wellness—Silver Sneakers®, seated workouts, water aerobics, coffee around the table, and volunteer opportunities are just some of the ways we support our seniors' mental health, physical wellbeing, and independence.

A Place for All—Inclusive programs that welcome everyone; no matter their race, religion, gender, age, sexual orientation, or financial situation.

We hope you'll enjoy reading more about our 2022 regional impacts and we hope you'll be inspired to join us as a champion for communities where everyone belongs.

Our promise to you is that we will continue to stay true to our cause of strengthening community and remain committed stewards of the resources entrusted to us.

Wherever we go as the Ozarks Regional YMCA family, we will look to our past to inform our future.

Warmly,



*Kw Custer*  
**Kathryn Custer**

CEO  
Ozarks Regional YMCA



*Christian Lewis*  
**Christian Lewis**

Chair  
Board of Directors



# AT A GLANCE

Thanks to generous champions and donors, many in this community achieved their goals at the Y while making lasting friendships and building a sense of belonging. Read on to learn about the impact made through the Y this year.

**21,817** members worked toward their goals



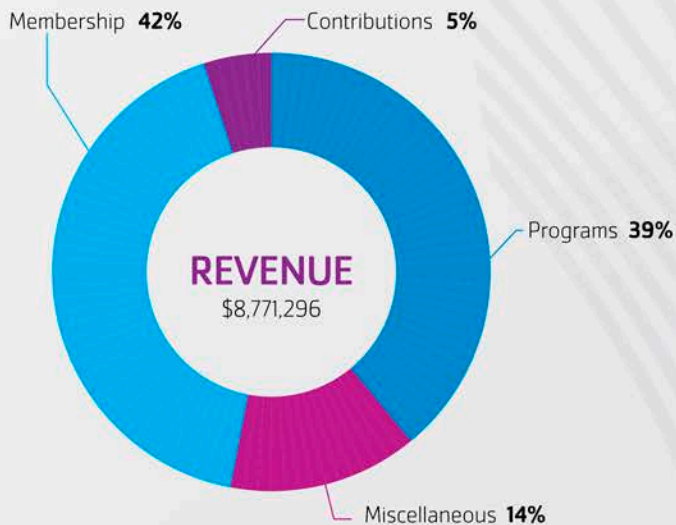
**419,884** total visits to the Y, where we ALL belong.



**134,151** meals and snacks nourished youth across our region



**\$124,784** connected our under-resourced neighbors to programs, services and memberships at the Y.





# YOUTH DEVELOPMENT



**5,667**

youth athletes built confidence



**5,347**

kids thrived in the Y's care



**35**

childcare sites to serve our working families



**551**

youth had the best week of summer at YMCA Camp Wakonda



## HEALTHY LIVING



launched YMCA360 to provide the Y experience online at anytime, anywhere



**21,816**

active members transformed their lives at the Y



**2,341**

swimmers learned and enhanced water safety

## SOCIAL RESPONSIBILITY



**3,470**

seniors found community and friendship at the Y



**134,151**

Our childcare and community programs provided meals to those in need.





# EVENT HIGHLIGHTS

## › SEUSS SCIENCE DAY

In partnership with Ozarks Public Television, Seuss Science Day at the Pat Jones Y offered more than 1,200 friends in our community a fun-filled day of interactive learning. As a collaborative effort from multiple businesses and nonprofits, kids and families enjoyed a multitude of STEAM and literacy activities – free of charge. Mark your calendars for Seuss Science Day on March 2, 2024!



## › ON COURSE FOR A CAUSE

Ozarks Regional YMCA held two annual charity golf tournaments to advance our mission at both the Ozark Mountain Family YMCA and School Age Services Program. Our community of supporters showed up and showed out for our cause! Between the two tournaments, nearly \$32,000 was raised to support the families who need us most in Hollister and the surrounding area and across our before and after-school care programs.

## › NIGHT FOR THE Y

Our annual Night for the Y gala was back in full swing in 2022. Nearly 150 supporters showed up to enjoy a farm-to-table dinner, cut loose on the dance floor, and connect through back-patio conversations. Through graciousness and generosity, the event raised over \$61,000 for the kids and families we serve. What a celebration! We look forward to seeing you at our next Night for the Y in October, 2023.





## WHY THE Y MATTERS

The first time she came to the Y, she hardly had the physical strength to walk into the building. She joined the group programs at the YMCA, and built confidence, gained strength and became more active.

“The community that you have at the Y, the classes, the people--it’s very comfortable and I would say right now I’m probably the healthiest I’ve ever been.” - Y Member

Learn more about our impact at [orymca.org/give](https://orymca.org/give)



## OUR PURPOSE

The Y is the leading nonprofit committed to strengthening community by connecting all people to their potential, purpose and each other. Working locally, we focus on empowering young people, improving health and well-being, and inspiring action in and across communities.



All kids deserve the opportunity to discover who they are and what they can achieve. That's why our Y nurtures the potential of local children by cultivating the values, skills and relationships that lead to positive behaviors, better health and educational achievement. Because of the generous gifts of our donors, The Y was able to provide financial assistance to our members and participants in the following ways:

### Membership



\$71,980

### School Age Services



\$28,505

### Camp Wakonda



\$18,826

### Additional Programming



\$5,473

# \$124,784

Total Financial Assistance Provided



# FINDING OUR PATH FORWARD:

## STRATEGIC INITIATIVES 2023-2024



As our Y moves forward, we are excited about our future. Through much input and many perspectives, our Y leadership has a focus on the following strategic initiatives that build healthy spirit, mind, and body.



**EXPAND & IMPROVE**  
MEMBERSHIPS & PROGRAMS



**EVOLVE**  
ORGANIZATIONAL  
STRUCTURE & CULTURE



**CENTER**  
INCLUSION & BELONGING



**ELEVATE**  
INNOVATION, LEARNING  
& JOY

## OUR MISSION



TO PUT CHRISTIAN PRINCIPLES INTO  
**PRACTICE** THROUGH **PROGRAMS**  
THAT **BUILD** HEALTHY **SPirit**, **MIND**  
& **BODY** **FOR ALL.**

- ✓ Build a diverse and committed team
- ✓ Mobilize volunteers
- ✓ Involve our board and community
- ✓ Secure and maintain healthy finances
- ✓ Implement Teen Leadership Program
- ✓ Offer modern facilities and virtual platforms



# MAKE AN IMPACT

## WAYS TO GIVE

🌐 Online at [orymca.org/give](https://orymca.org/give)

✉ Send gift via check or credit/debit card



[orymca.org/give](https://orymca.org/give)



# THANK YOU TO OUR SUPPORTERS

## **\$10,000+**

Centric MIT  
David E. O'Reilly  
James Huff  
Kent Childs  
Pella Windows & Doors of  
Springfield

## **\$5,000+**

Jack Prim  
Friends of the Y  
Jeffrey Myers  
Mark McNay  
Mike & Dan Chiles: Buckner  
Industrial LLC  
National Wildlife Federation  
Regal Rexnord  
Simmons Bank

## **\$2,000+**

37 North Expeditions  
Bass Pro  
Blaine Broderick  
Brian Todd  
Burrell Behavioral Health  
Butler, Rosenbury and Parks  
Christian Lewis  
Dan Swearingen  
Diamond Chain  
Dr. Tracy Roberts  
Enterprise Holdings Foundation  
International Dehydrated Foods  
Jack Henry & Associates  
Joe Young  
Kaiser Family Foundation  
Kelly Byrne  
LaCleda Electric Trust  
Paul Wimsatt

Shannon L. Boggs  
Tal & Rosalie O'Reilly Wooten  
Traci Jarman  
Wade Hermansen  
WinTech

## **\$1,000+**

Aire Serv of SW MO and NW AR  
Amfund  
Bank of America Charitable  
Foundation  
Barry Electric Cooperative  
Barry-Lawrence Area United Fund  
Bill Squires  
Brent and Paula Stevens  
Brian Hunter  
Callie Carroll  
Cassville Community Foundation  
Cassville Dispensary  
Cassville Rotary Club  
Chad Yarnall  
Chris C. Malotte  
Commerce Bancshares  
Foundation  
Commerce Bank  
Commerce Bank - Cassville  
Cornerstone Bank  
CS Bank  
David Desutter  
David Foss  
David W. Trammell  
Don Weber  
El Mariachi Mexican Restaurant  
Ellis, Cupps & Cole, P.C.  
Erin Shaw  
First State Bank of Purdy - Monett  
Freedom Bank - Monett  
Freedom Bank of Southern  
Missouri - Cassville

Gina Magee  
Ginny Fuldner  
Jack Sinor  
Janice L. Stokes  
Jeffery Smith  
Jeffrey Davis  
Jeracor Group  
Jerry Marple  
Johnson Chiropractic  
Kathryn Custer  
Kiwanis Club of Lebanon  
Kiwanis Club of Monett  
Lebanon Downtown Optimist Club  
Lelia Heuer Foundation  
Lynne Brand  
Maggie Shelton  
MariCorp U.S.  
Megan Outersky  
Mike Garrett  
Old Missouri Bank  
Rick Ragsdale  
Robert Byrne  
Ruth Shryack  
Seroptimist International of Barry  
County MO  
Stephanie Anderson  
Steve Dooley  
Steve F. Altheimer  
Subway Cassville  
What's Alfredo  
Willis Insurance, Inc



IF YOU WANT TO  
LIFT YOURSELF UP,  
**LIFT UP >>>  
SOMEONE  
>>>>>>> ELSE.**

~ Booker T. Washington



The Ozarks Regional YMCA gratefully acknowledges the generosity of our donors, partners, supporters and friends who have made these tax-deductible contributions during the 2022 calendar year.

We make every effort to ensure that each contributor's name is properly listed. If your name is omitted, listed incorrectly, or misspelled, we offer our sincere apologies and ask that you advise us of corrections by emailing [marketingdept@orymca.org](mailto:marketingdept@orymca.org)



[orymca.org/give](https://orymca.org/give)



# BUILDING CORE CHARACTER VALUES

CARING, HONESTY, RESPECT & RESPONSIBILITY ACROSS MISSOURI AND ARKANSAS



## NATIONWIDE MEMBERSHIP

Enables members to visit any participating Y in the United States.



Ozarks Regional YMCA

(417) 862-8962

[orymca.org](http://orymca.org)

## WHERE TO FIND US

### CASSVILLE YMCA

408 State Hwy 248  
Cassville, MO 65625  
p. 417.846.1535  
f. 417.847.6654

### DALLAS COUNTY AREA YMCA

932 W. Main  
Buffalo, MO 65622  
p. 417.345.1116  
f. 417.345.1353

### LEBANON FAMILY YMCA

500 E. Elm  
Lebanon, MO 65536  
p. 417.588.1177  
f. 417.588.1140

### MONETT AREA YMCA

115 S. Lincoln Ave.  
Monett, MO 65708  
p. 417.235.8213  
f. 417.235.8731

### OZARK MOUNTAIN FAMILY YMCA

175-A Industrial Park Drive  
Hollister, MO 65672  
p. 417.337.YMCA  
f. 417.332.1012

### PAT JONES YMCA

1901 E. Republic Road  
Springfield, MO 65804  
p. 417.881.1599  
f. 417.881.3595

### YMCA CAMP WAKONDA

22237 Lawrence Dr. 2080  
Ash Grove, MO 65604  
p. 417.491.4206

### YMCA SCHOOL AGE SERVICES

p. 417.862.7456  
f. 417.862.4004